

ART HOTEL

Grand Reopening of Art Hotel Morioka on Sunday, March 10th
Full renovation of guest rooms includes traditional Morioka culture and landscapes



February 2019

MYSTAYS Hotel Management Co., Ltd.

MYSTAYS Hotel Management Co., Ltd. (Headquarters: Minato Ward, Tokyo, President and CEO: Atsuki Asano) announced that Hotel Higashi Nihon Morioka (Morioka, Iwate Prefecture) will reopen as Art Hotel Morioka on March 10th, 2019.

The hotel is built at the site of Kaijuso, the historical villa of the 19th Prime Minister of Japan Takashi Hara, and where the hotel's Japanese restaurant Kaijuso pays homage to the past, while Chinese restaurant Goka and Cafe Dining Boulogne offer venues for families and friends to come together to celebrate many different occasions. The banquet hall seats from 60 to 300 guests, and serves as a venue for conventions, company anniversary parties, wedding ceremonies, and anniversaries.

Since MYSTAYS Hotel Management began management of the hotel on September 30th, 2018, it has worked to improve customer convenience by introducing cashless services and making the official group website accessible in multiple languages (Japanese, English, traditional Chinese, simplified Chinese, Korean). As the tourism industry continues to grow, bolstered by international events such as the Rugby World Cup in 2019, the Tokyo Olympic Games in 2020, and the Osaka-Kansai Japan Expo in 2025, the hotel will cater to a variety of life events and celebrations under the MYSTAYS Art Hotel brand.

Guest rooms have been completely refurbished and re-designed with motifs from Morioka's culture, traditional performing arts, and nature. The hotel aims to serve a wide range of guests as a base for convenient access to sightseeing spots in Iwate Prefecture, including World Heritage Hiraizumi and Ryusendo, one of Japan's three largest stalactite caves, and as a lifestyle hotel that provide unique and memorable events and hotel stays while also offering the attractions of Morioka's four seasons.

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Guest rooms renovated with traditional motifs: twin and double



Lobby and Kaijuso Japanese restaurant entrance



Chapel and banquet room "Aurora"



Signature meals from Cafe Dining "Boulogne", and restaurants "Kaijuso" and "Goka"

Hotel Information

[Address] 3-3-18 Odori, Morioka, Iwate Prefecture 020-0022

[Access] Around 15 minutes from the Morioka Interchange on the Tohoku Expressway. A 7-minute walk from JR Morioka Station or about 3 minutes by car.

[Number of Floors] 14 upper floors, 1 basement floor

[Rooms] 214 rooms (capacity: 446 people) including 68 Doubles (14–18 m²), 100 Twins (17–25 m²), 28 Queens (16–19 m²), and 18 Triples (29 m²). *Total number of rooms to increase by 28 on May 1st, 2019, following completion of room renovations

[On-site Facilities] Lobby, front desk, four restaurants: Cafe Dining Boulogne, Chinese Cuisine Goka, Japanese Cuisine Kaijuso, Beer Restaurant Alive, meeting rooms, banquet hall, bridal salon, wedding hall, dressing room, beauty salon, photo studio, vending machine, parking lot, free Wi-Fi available

[Nearby Attractions] Iwate Museum of Art - 3.0 km, Morioka Mikoda Morning Market - 3.2 km, Koiwai Farm - 17.2 km, Mt. Iwate - 34.3 km, Ryusendo Cave - 59.0 km, World Heritage Hiraizumi - 80.0 km

[Inquiries] Phone: 019-625-2131 (9:00-21:00) FAX:019-626-9092

[Website] Hotel website <https://hotel-higashinohon-morioka.com/>

MYSTAYS Hotel Group Website <https://www.mystays.com/hotel-higashinohon-morioka-tohoku/>

[Mystays / Hotel / Group] 90 buildings and 14,652 rooms domestically (as of December 27th, 2018)